

A black and white photograph showing a close-up of a hand holding a piece of textured fabric, possibly a hat or a bag. The fabric has a distinct woven or knitted pattern. The hand is positioned at the top center, with fingers gripping the material. The background is dark and out of focus, with some light-colored rectangular shapes. The brand name 'ALFONSO MARINA' is overlaid in white, serif, all-caps font across the middle of the image. A registered trademark symbol (®) is located at the end of the name.

ALFONSO MARINA®

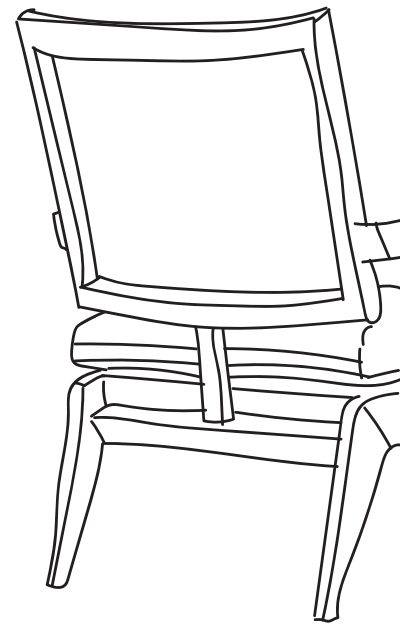
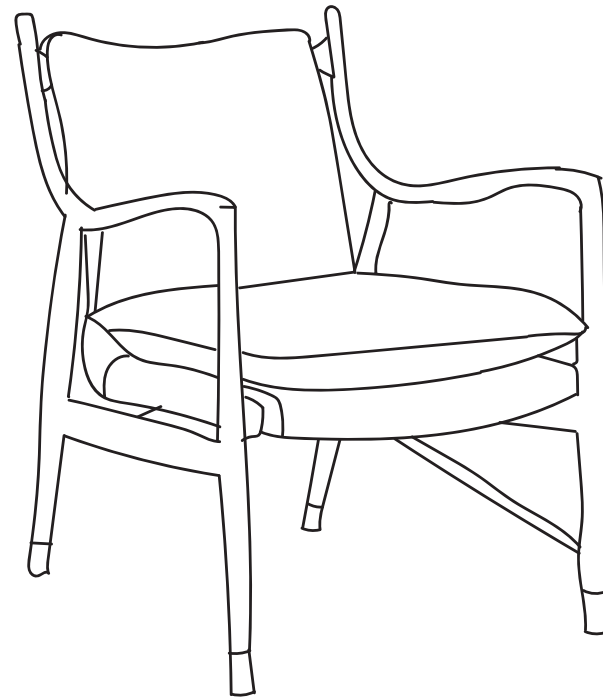
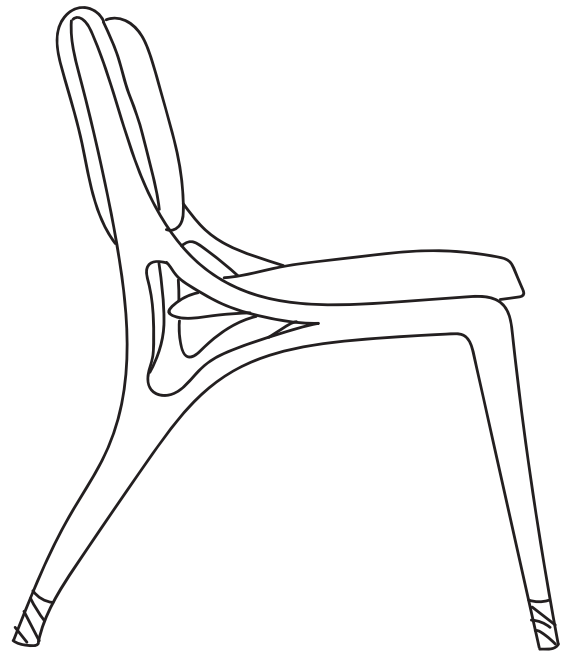
ABOUT US

Established in 1971, Alfonso Marina offers high-end products with the finest selection of materials and finishes, providing design and quality to those who surround themselves with the best. To those who value dedication, patience and pride of craftsmanship and appreciate the quality produced using old world techniques to recreate the best carvings, incredible veneering and inlays gracefully finished to achieve the antiquity and patina only found in the best antiques.



D E S I G N

With almost 50 years in the business, Alfonso Marina has influenced design trends by preserving the essence of creating timeless pieces of the highest quality that are not limited to a particular period or style, being able to satisfy diverse tastes that work in current metropolitan decorations and casual environments, reaching the most demanding audiences around the world.





MANUFACTURING

As 21st Century artisans our quest to achieve our vision is ongoing.

The dedication, patience and pride with which our artisans work makes it possible to create unique pieces. Always honoring and innovating our artisanal techniques and processes through design.

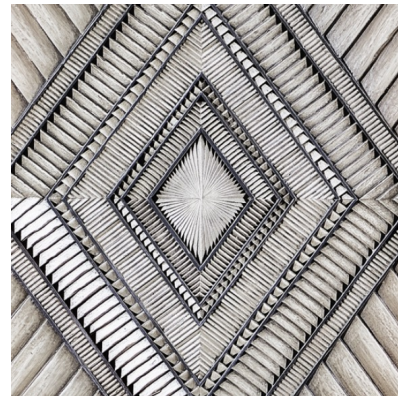
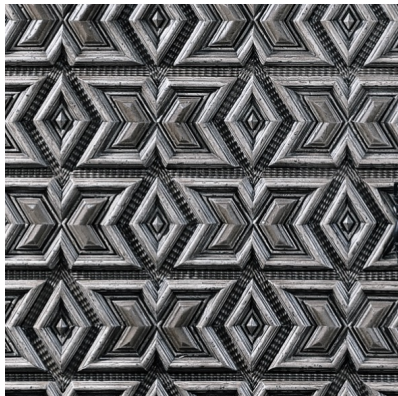
At Alfonso Marina we are proud to be modern artisans, honoring our techniques and traditions, always growing with the evolution of technology.

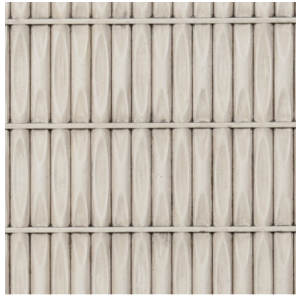
We produce our own tools, which allows us to design freely to the highest level of detail.

Many of our most iconic pieces have been born from the masterful use of the lathe. Gold leaf application, traversed moldings, impeccable marquetry, manual application of bone inlay, and hand-painted finishes are just a few of the processes found in the finest antiques.

For fifty years at Alfonso Marina we have influenced design trends, always creating pieces of the highest quality that transcend style and temporality.



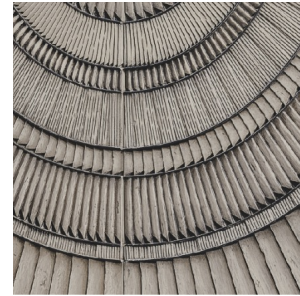




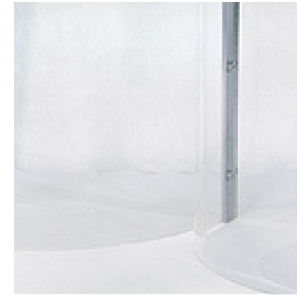
MOLDINGS



UPHOLSTERY



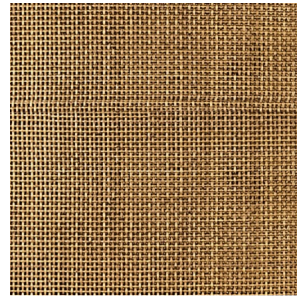
HAND-APPLIED



ACRYLIC



MARQUETRY



CANE



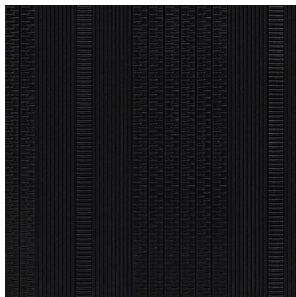
LEATHER



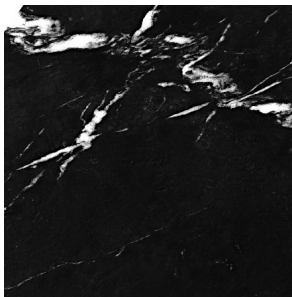
HAND-PAINTED



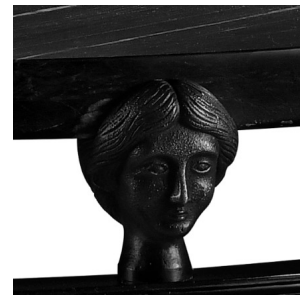
GOLD LEAF



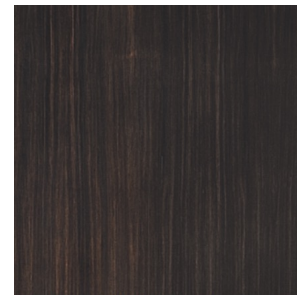
ALUMINUM



MARBLE



IRON

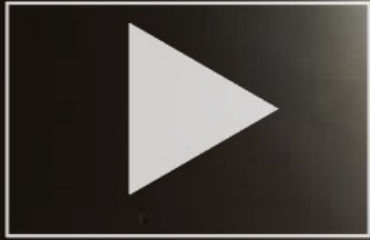


EBONY

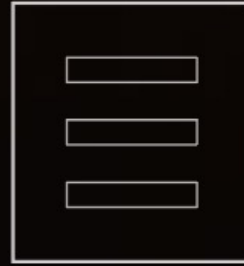
MARKETING

At Alfonso Marina we have been working on incorporating technology into our marketing strategy, with the world's digital transformation and our industry catching up with these technologies in recent years we are developing new exciting digital tools which include AR, 3D modeling, virtual tours of our amazing showrooms and more, our main purpose is to simplify to designers the possibility to express a lifestyle through digital platforms in order to present a concept with as many details as possible, with the highest standards on image quality that you will find in any of our products.

We have also developed and incorporated AI technology to better understand our customer's needs, industry trends and business opportunities.



—● VIRAL VIDEO



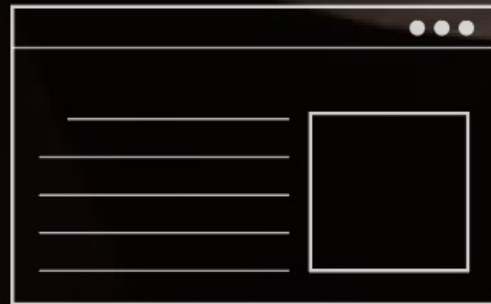
—● BLOG



—● SEO



—● E-MAIL



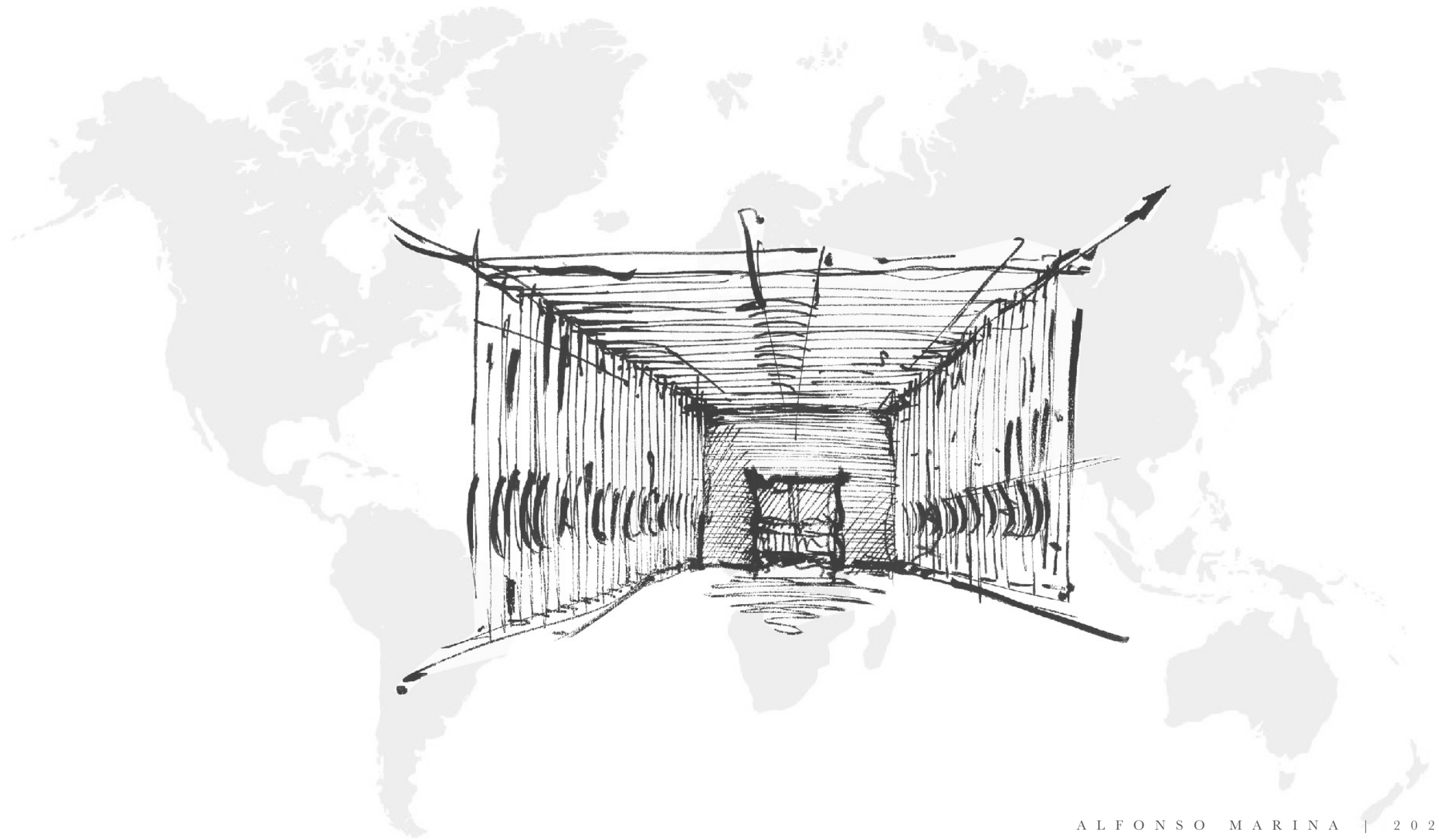


Alfonso Marina's Virtual Showroom

ALFONSO MARINA INSTALLED

Alfonso Marina has worked with some of the most influential designers in projects of the highest level around the world, including residences in Saint Paul de Vence and China, penthouses in New York, presence in hotels like the Hotel Hermitage in Monaco, Riffelalp Resort in Zermatt, Switzerland, Four Seasons in Montecito California, Ritz Carlton in Half Moon Bay, Las Ventana's al Paraiso and One and Only Palmilla in Los Cabos, amongst others.

We, at Alfonso Marina & Co. proudly consider ourselves XXI'st Century artisans preserving the art of woodworking.

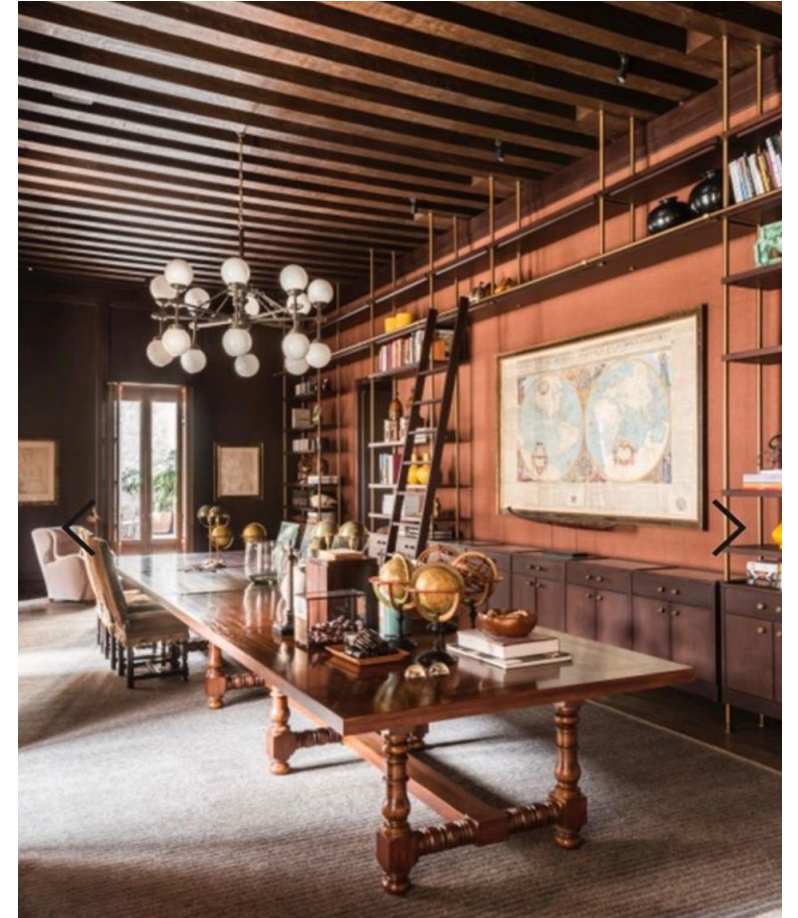




Hôtel Hermitage Monte-Carlo
With kind permission of SBM.



Hôtel Riffelalp Resort Zermatt Switzerland.



Luis Laplace

T O D A Y

Today, Alfonso Marina exports 87% of its production: It is known worldwide and has earned a place among the best companies in the world. The brand has distribution in 48 states in the United States as well as Egypt, China, Russia, Canada, Greece, Sweden, Chile, Guatemala, Australia, Thailand and many others.

In High Point N.C. we recently relocated to 200 Steele, where we decided to create a luxury showroom that expressed our identity by exhibiting our products while communicating the brand's story. Light, contrast and carefully crafted natural materials were used to create a temple concept to house the pieces of furniture and art in a 4,800 square foot space.

In Mexico we have an extraordinary 20,000 square foot showroom, that shows the variety of products we offer which include furniture, upholstery, lighting, accessories and art. We are currently remodeling the space which will have an outstanding design to enhance our products.

In the last year we opened two new Showrooms in Chicago and Culiacán, Mex.





Alfonso Marina High Point NC



Alfonso Marina, Mexico City (April 2023)

FUTURE

Through the history of our company we have acquired great skills, talented individuals and treasured knowledge. Our goal is to synergize our passion on quality, craftsmanship, artistry with the evolution of technology, being able to collaborate with more and more designers and collectors that share our passion and want to express the lifestyle through our collections worldwide. Always with a strong commitment on innovation and developing pieces that should become the antiques of the future with three main elements in each and every piece we have built, it should express the artistry, within the luxury segment of the industry and will be a timeless collection piece. Always loyal to our DNA prioritizing the quality, attention to details, creating the highest customer experience in order to exceed our clients expectations.

